

ABSTRACT

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Topic:

The new norm of virtual communities and communications and the advancement of digital conferences nature

A new trend has marked its growth by force on the virtual communities and communication due to the Covid-19 situation. A variety of online platforms become equivalent in their nature to our offices, classrooms, social activities as well as academic conferences. The different modes and applications used are studied in this paper and a quantitative and qualitative comparison is made among five application blackboard, Google meets, zoom, Microsoft teams and VR based Virtual Expo platform. This in-depth study outlines the benefits, negatives as well as future possibilities and financial models that can be learned from sustaining these applications and making them the new norms of communications in our sustainable societies.